

For Immediate Release

Integrity International Trade & Business Network (IITBN) Investing in Partnerships to Lead Small to Medium Enterprises into the Fourth Industrial Revolution (4IR)

Randallstown, Maryland—January 17, 2024—Integrity International Trade & Business Network (IITBN) is pleased to announce a strategic plan for the year 2025, collaborating with small to medium sized organizations to ensure that IITBN remains at the cutting edge of the Fourth Industrial Revolution (4IR), which is defined by the integration of advanced technologies into manufacturing and industrial processes.

These collaborations represent a significant step forward in IITBN’s mission to support the growth and success of global small to medium businesses (SMBs). Small to medium businesses form the nucleus of communities and economies around the world, but many face financial constraints that hinder their ability to thrive. IITBN is committed to addressing these challenges by working with a vetted consortium of partners ready to expand their reach and impact.

“As we embrace the advancements of the 4IR, we recognize the importance of equipping small to medium enterprises with the tools and strategies they need to scale,” said Dr. Cheryl A. Hill, Founder and CEO of IITBN. “Our partnerships with selective companies will enable us to bring innovation and sustainable solutions to our partners, ensuring long-term success and generational legacy building.”

In 2025, IITBN will focus on securing, training, and implementing success practices for its partners. This pivotal year will also emphasize the importance of attracting integral investors who are not only interested in financial returns but also committed to sustainable programs that create lasting generational impact.

For those interested in investing in initiatives that transform communities and empower small to medium businesses, IITBN invites you to join this movement of sustainable impact and legacy building. Together, we can shape a future where small businesses thrive, industries evolve, and communities are empowered.

For inquiries or to learn more about how to become an investor, please contact: **Integrity International Trade & Business Network** Email: info@iitbn.org

About Integrity International Trade & Business Network (IITBN)

Integrity International Trade & Business Network (IITBN) is a global organization dedicated to supporting the growth of small to medium businesses through holistic strategies, scalable models of success, and impactful partnerships. With a focus on sustainable impact and generational legacy, IITBN collaborates with vetted partners and global investors to empower businesses and communities worldwide.