



FOR IMMEDIATE RELEASE

Integrity International Trade & Business Network (IITBN) Expands Global Presence with Strategic Leadership Appointments

Randallstown, MD – January 3, 2024 – Integrity International Trade & Business Network (IITBN), a leading organization dedicated to strengthening trade and business connections between the U.S. and Africa, is pleased to announce the appointment of a distinguished team of global experts to drive its expansion efforts.

Joining IITBN's leadership are Jean Maurice Prosper and Dr. Bryan Hill as Global Advisors, alongside Dr. Shelia Eggleston as Chief Strategy Officer. These accomplished professionals will work alongside IITBN's Founder and President, Dr. Cheryl A. Hill, to further the organization's mission of fostering business development and knowledge exchange.

Dr. Hill brings over 15 years of experience working with government entities, over a decade of engagement in Ministry, and extensive collaboration with faith and community leaders. Her expertise in strategic planning and deep understanding of global business dynamics make her an invaluable asset to IITBN.

With a clear vision for 2024–2027, IITBN is committed to building, operating, and transferring businesses, sharing knowledge, and training small-to-medium-sized enterprises on how to expand their ideas and companies. This initiative aims to create new opportunities for entrepreneurs and enhance trade relationships between key international markets.

“The addition of these exceptional leaders strengthens IITBN's ability to empower businesses with the tools they need to succeed globally,” said Dr. Hill. “Together, we will continue to drive impactful collaborations that benefit both the U.S. and Africa.”

For more information about IITBN and its initiatives, please contact: Ericka Crawford at info@iitbn.org

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